

# SUPERCHARGE YOUR CAREER

A GUIDE TO GETTING THE CORNER OFFICE



Embrace your ambition. You have the drive to excel, but harnessing your energy into an action-oriented path is not entirely clear. *Supercharge Your Career* is the guide to building and executing your ideal career plan.

**WHAT'S HOLDING YOU BACK?  
HOW WILL YOU TAKE CHARGE OF YOUR  
CAREER?**

**FIND A TOOLS & STRATEGIES  
BREAKDOWN INSIDE.**

A silhouette of a person climbing a rope on a cliff at sunset. The person is in a dynamic, athletic pose, reaching up to grip the rope. The background shows a bright sunset with orange and yellow hues against a dark sky. The scene is framed by a white border.

MY FOCUS ON TRAINING AND TEACHING BUSINESS SKILLS HAS ALWAYS BEEN TO CREATE THAT NEEDED MOMENTUM. THE SUPERCHARGE GUIDE WAS DESIGNED TO TAKE YOU FROM GOAL CONCEPTION TO GOAL COMPLETION, ALL WHILE CHISELING AWAY AT THE TIME IT TAKES TO GET THERE.

THE TOOLS I HAVE TESTED AND DEVELOPED FOR EACH STAGE OF SUPERCHARGE YOUR CAREER WILL CRAFT YOUR PERSONAL STORY, LAUNCH YOU TO THE TOP CHOICE OF THE JOB POOL, AND BUILD SKILLS THAT WILL MAKE YOU AN UNDENIABLE ASSET.

ALONG WITH MY OWN EXPERIENCES, THESE TOOLS ARE BACKED UP WITH EXTENSIVE INDUSTRY KNOWLEDGE FROM TIM FERRIS, MARK SUSTER, GUY KAWASAKI, JAMES ALTUCHER, STEPHEN DUBNER, CAL NEWPORT, AND MANY OTHER BIG THINKERS.

RESEARCH AND CASE STUDIES OUT OF HARVARD, UCLA, MIT, AND MANY BUSINESS CONSULTING FIRMS PROVIDE THE DATA TO SUPPORT MANY OF THE THEORIES AND TECHNIQUES OFFERED IN SUPERCHARGE YOUR CAREER.

## WHAT'S HOLDING YOU BACK?

You have hit a wall in your career development. You could be just out of college or off a burned-out job in another industry. You need to make a career change, build your network, and plan new goals. But a new career means starting from scratch. No experience, no references, and no idea where to start can make it all seem too daunting.

These fears and doubts are what can keep you from moving forward. However, *Supercharge Your Career* is built to push aside the doubts. All you need to begin a new career move are well-crafted tools and a winner's mindset. I have refined a series of successful emails templates, networking tactics, resumes hacks, and learning strategies in this book that will deliver your goals ahead of schedule and help conquer the reluctance to start over.

## HOW WILL YOU TAKE CHARGE OF YOUR CAREER?

Your professional brand is yours to design. With guidelines and impression advice, you can turn your online presence from amateur to a rock star applicant. The network around you is more expansive and influential than you think. Introduction email templates and an understanding of your true needs will have you trading information and encouragement across the connections that matter.

The job hunt isn't as scary when you know how to access managers, blueprint the right resume, and nail the interview. You will stand out as a leader and job expert by accessing the best ways to acquire dynamic, attributable skills. All of these bits of ingenuity and techniques are laid out in the *Supercharge Your Career* guide, which is meant to stay with you in every venture thereafter.

*Supercharge Your Career* acts as a guide to improve your job advancement and push your ambition to a stage of quick success and valuable contribution. Companies will be chasing you down, lauding your work, and giving you that corner office.

# TOOLS & STRATEGIES BREAKDOWN

## THE NEXT STEP

FINDING YOUR VALUES AND AMBITIONS AND MATCHING THEM WITH THE RIGHT PATH.

MAPPING OUT YOUR DREAM JOB AND THE WAY TO GET IT.

THE BENEFITS AND LIMITATIONS OF THE START-UP CULTURE, CORPORATE CULTURE, AND CHALLENGES OF ENTREPRENEURSHIP.



## BUILD & MANAGE YOUR NETWORK

CREATING AND REGULATING YOUR ONLINE IMAGE.

PRESENTING YOUR SKILLS AND QUALITIES AHEAD OF YOUR EXPERIENCE.

REACHING “UNREACHABLE” CONTACTS AND KEEPING UP A VALUABLE RELATIONSHIP.

FINDING THE RIGHT GROUPS AND RIGHT PEOPLE TO ASSOCIATE WITH.

WRITING GREAT EMAILS AND FOCUSING ON IMPORTANT CONNECTIONS.



## TACKLING THE HUNT & GETTING THE JOB YOU WANT

CREATING A FRESH, ELEGANT RESUME.

NAVIGATING JOB BOARDS, POSTINGS, AND DECIPHERING WHAT THEY WANT.

FINDING THAT POSSIBLE LATERAL MOVE AT A JOB.

BEING THE BEST CANDIDATE INTERVIEWED.



## MASTERING THE POSITION

HACKING PRODUCTIVITY SKILLS TO WORK BEST FOR YOU.

THROWING AWAY THE TO-DO LIST AND ACCOMPLISHING MORE.

LEARNING SKILLS FASTER AND UTILIZING THEM LONGER.

BECOMING INVALUABLE.



## THE CORNER OFFICE

BEING A LEADER.

GETTING TO THE FINAL GOAL.

BUILDING YOUR NEXT PLAN.

STAYING AT THE TOP.